

2021

Chinese Language Collaborating Platform in TW

Tamkang University Chinese Language Center

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Today's Agenda



By the end of the session, you will...

Collaborating Platform Concept

- Understand
- Plan & Execute–Online Programs
- Build & Maintain–Customized Programs
- Design & Publish–Modern Chinese Series

Your Chinese Language Partner in Taiwan!

Collaborating Platform is Critical.

It's not just a Chinese Language Center!

The Collaborating Platform is aiming to provide a One-Stop Service that bridges overseas' learning backgrounds to the upcoming Taiwan language learning adventure.

TKUCLC offers not just dynamic language programs, we also united a comprehensive admin team to offer the right assistance at the right timing.



The launch of AA Policy



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Design Variety of Programs that suits different learning needs

- In-person v.s. Online
- Group v.s. Individual
- Long-term v.s. Short term

Execute Teacher Annual Evaluation System

Host Teacher on-the-job training, workshops,

Students Supporting System for each program – Specialist Personnel

- Regular program:
 - Predeparture – Section of Marketing: visa application, etc.
 - During the program – Section of Student Affairs: online and/or face to face counseling
- Summer Program
 - Counselor system: 24 hours standby throughout the program.
 - Staff on duty

Understand – TKUCLC

What TKUCLC looks like

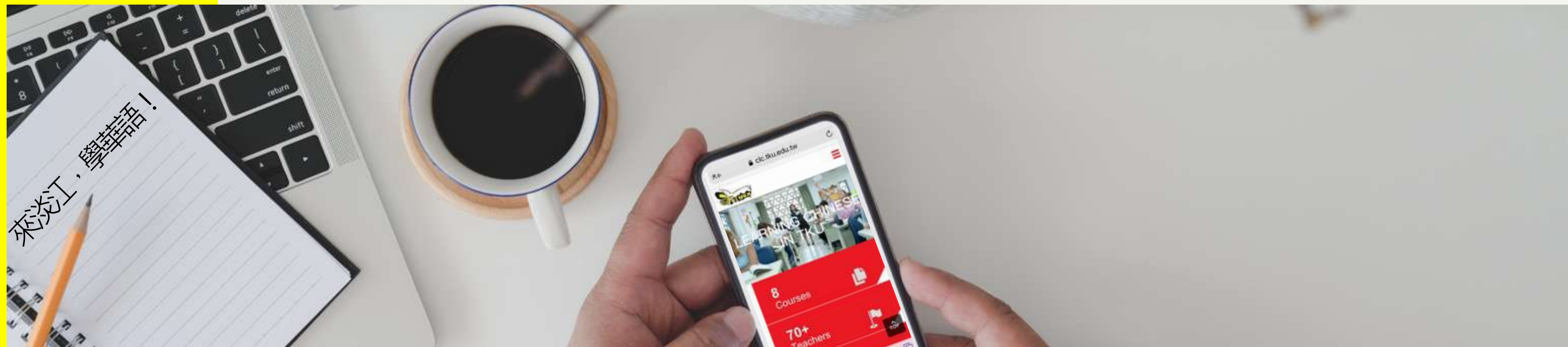
- Founded in 1991
- 2nd Largest Chinese Language Center in Taiwan
- Awarded Grade A by the MOE Performance Evaluation

Mission:

To promote the Chinese Language and make it accessible globally.

Vision:

To provide accessible Chinese Language Learning that Empowers the language proficiency of learners, no matter where they might be.



Six Major Programs : In-Person



RCLP



Regular Chinese Language Program

- **Section of Student Affairs**
- The first week every month
- 3-15 weeks
- 3 hours per day, 15 hours per week
- Taipei Campus

ICEP



Intensive Chinese Enhancement Program

- **Counseling System + Staff on Duty**
- Spring @ Taipei:
 - March (2 wks)/Meals inc.
- Summer @ Tamsui:
 - July (3/6 wks)
 - August (3 wks)
 - Meals+Accommodation

PCLP



Private Chinese Language Program

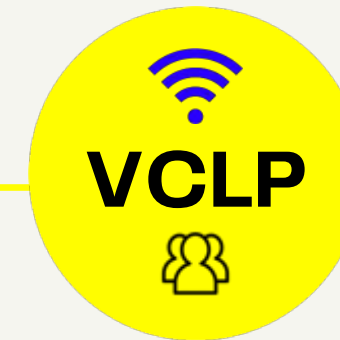
- **Specialist Personnel**
- Minimum 6 hours per week, 20 hours per session

Six Major Programs : Online



Distance Learning Chinese Program

- **Specialist Personnel (Online)**
- Learning Online in groups!
- The first week of every odd month
- 8 weeks, 8:30-10:30 am TPE time on Mon/Wed/Fri



Virtual Chinese Language Program

- **Specialist Personnel (Online)**
- Learning online personally!
- Minimum 20 hours per session



Customized Chinese Language Program

- **Counseling System + Staff on Duty**
- Design the program that best fits you.
 - Chinese Class
 - Cultural Class
 - Field Trips
 - Language Partners

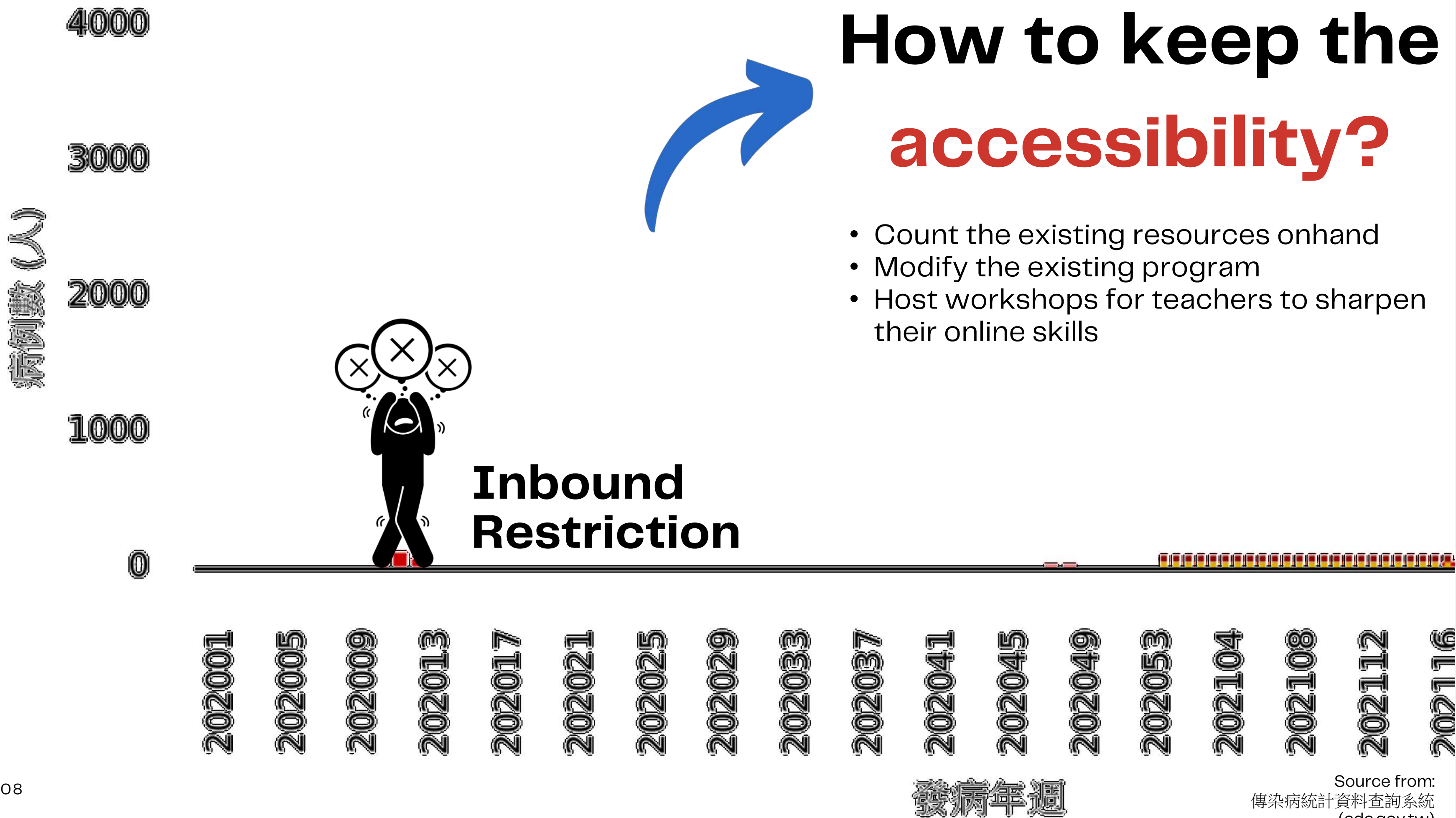
Why Collaborating Platform?



The background of the slide is a dark red color, overlaid with several large, semi-transparent, stylized red coronavirus particles. These particles are spherical with numerous small, triangular spikes protruding from their surfaces, representing the characteristic shape of the SARS-CoV-2 virus.

COVID-19

**In December 2019,
the outbreak of the COVID-19 pandemic
caught us all by surprise.
The world is changed ever since.**



Plan and Execute

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Online Program

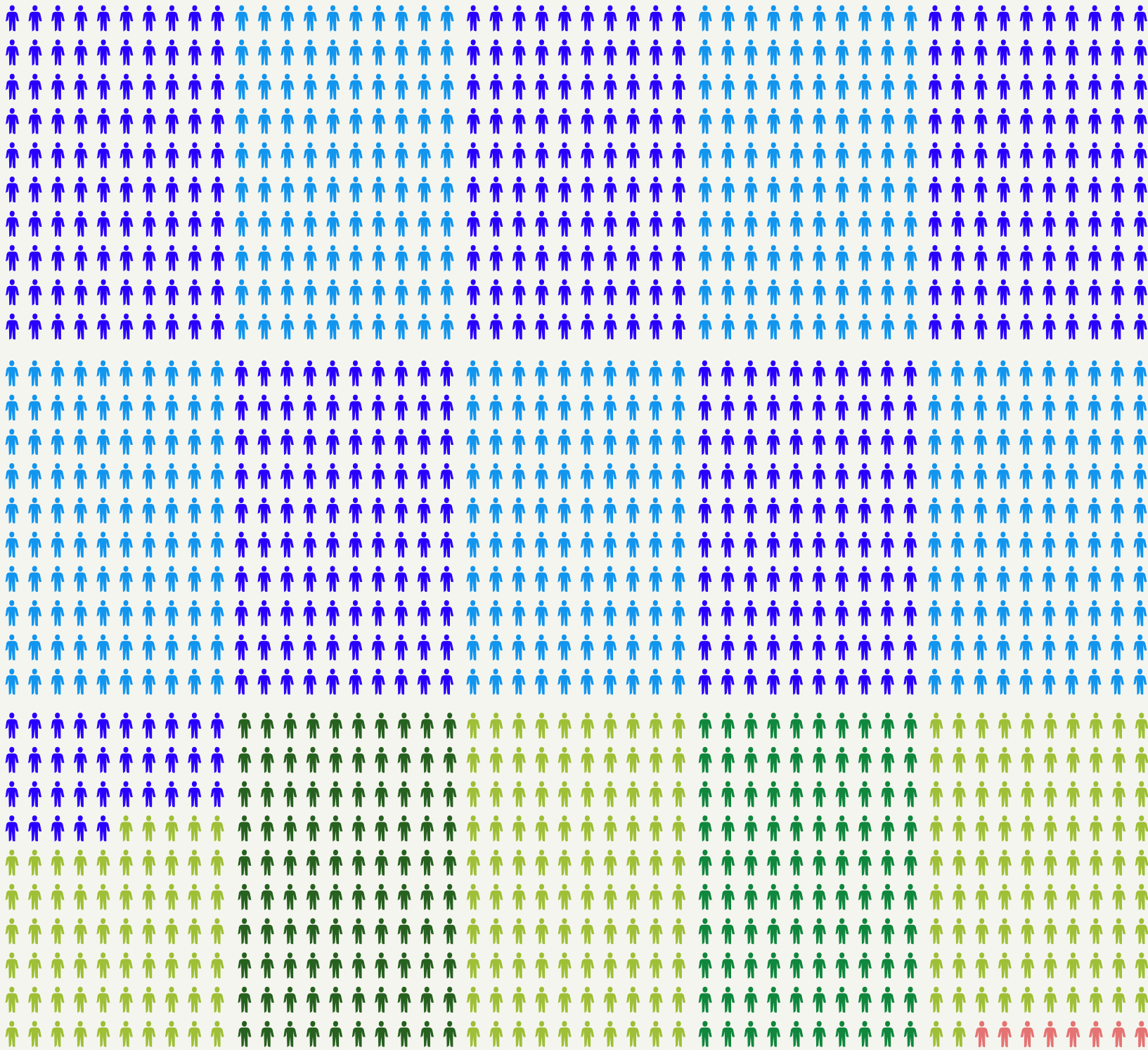


2021

TKU Online Program

2020 Aug till now

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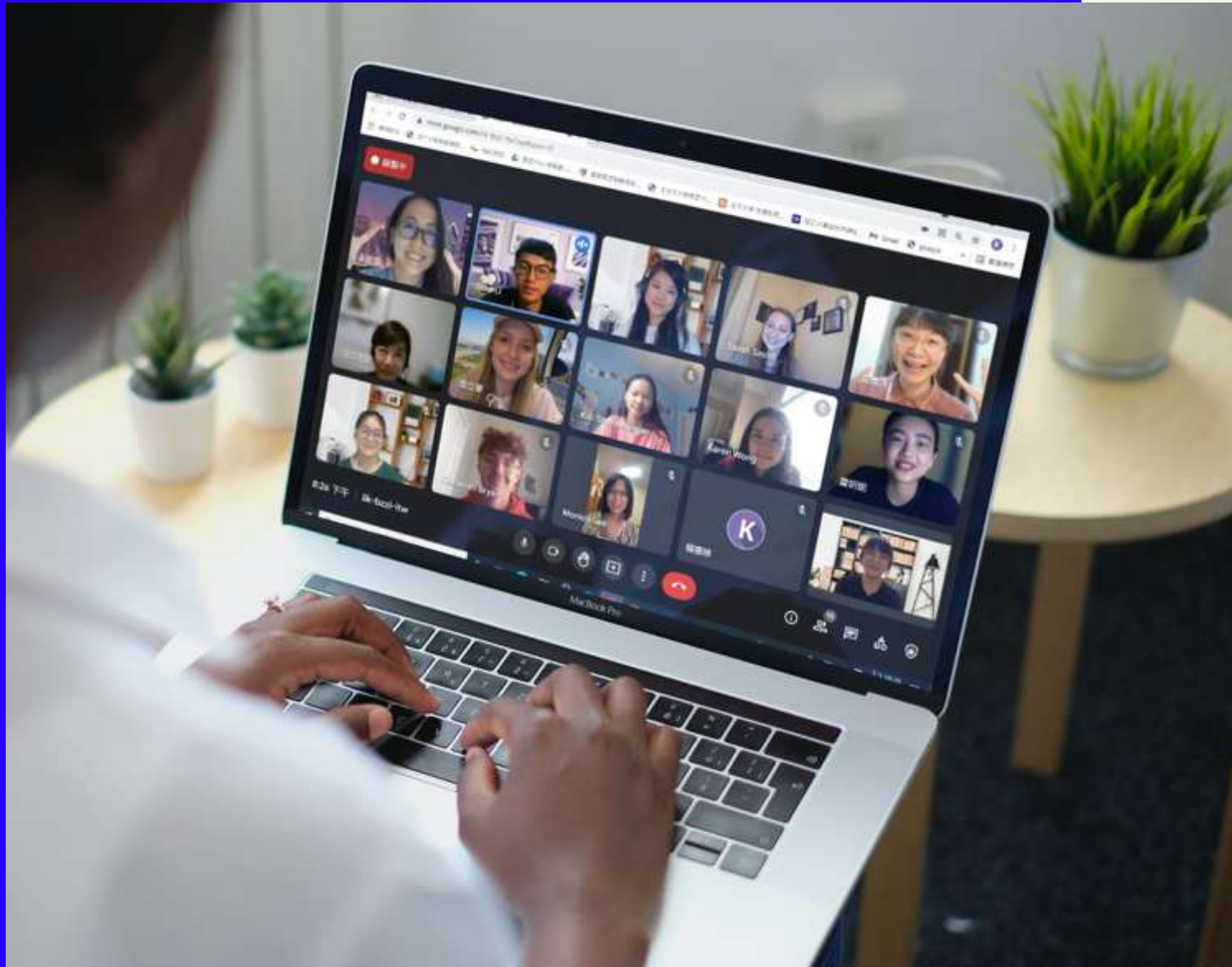
Students in Total
1,629

2021

TKU Online Program

2020 Aug till now

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Countries in Total

42

What else?

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Build and Maintain Customized Chinese Language Program

- What is Customized Program?



Program Highlights

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Interactive Chinese Classes

- **Both traditional and simplified characters**
- **Structured Syllabus**
- **Weekly Learning Feedbacks**
- **Bi-week meetings with TKU Admin team**
- **Language Partners**

Extracurricular Field Trips

- **Task-Oriented Methodology**
- **Focus on practicing speaking and listening with the surrounding community.**
- **Activity sheets with tasks to complete.**

Cultural Activities:

- **From the past to the Future.**
- **Activities include**
 - **Carving**
 - **Calligraphy**
 - **Current events in Taiwan (Business perspective and the SDG's in Taiwan)**

United States

Apply Special Permit for Entry.
Prepare to host IN-PERSON
summer programs.



**National Security Language
Initiative for Yough (NSLI-Y)
Summer Program since 1998
Academic Program since 2020**



**Chinese Language
Flagship Program
since 2021**



**Critical Language Scholarship
(CLS) since 2021**

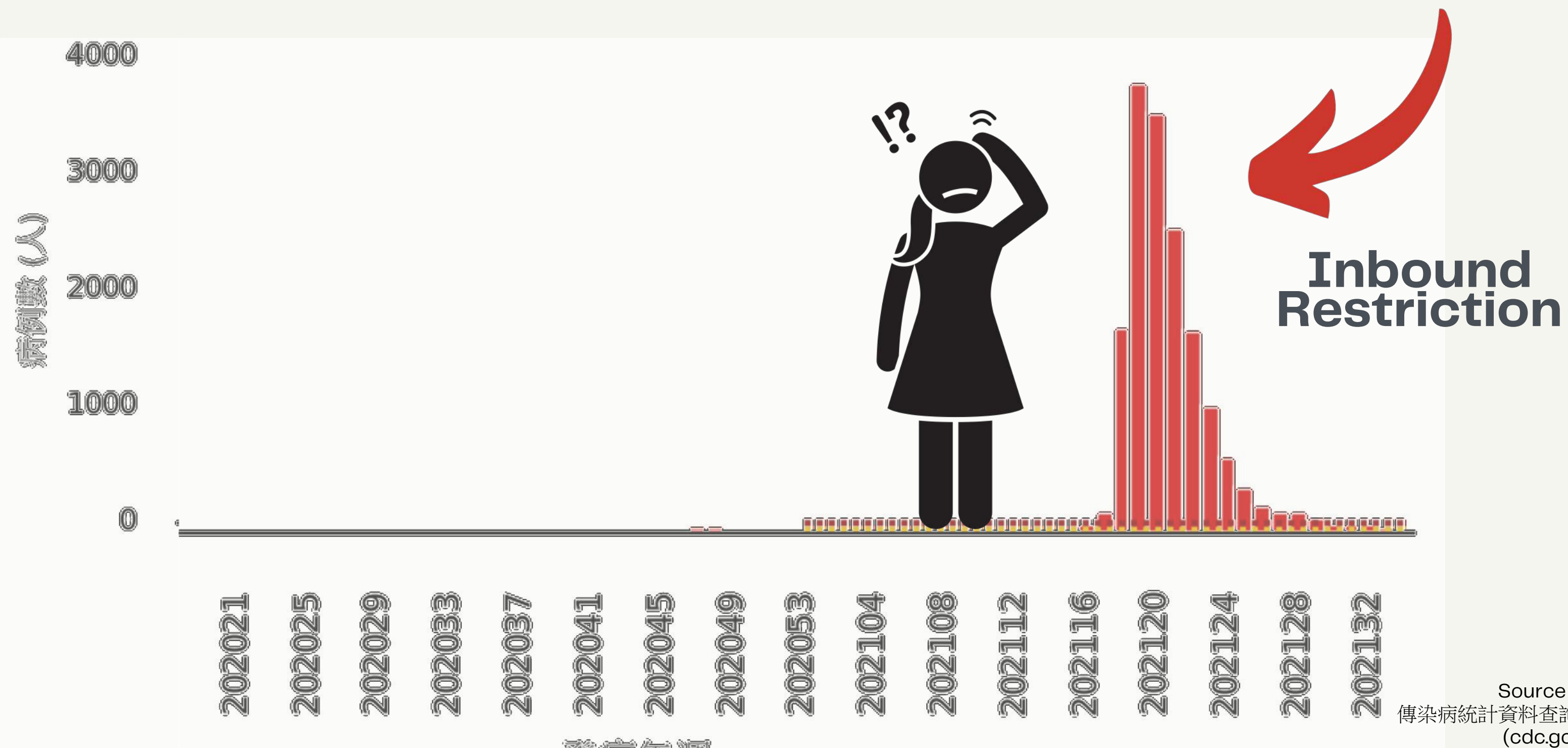


**Project GO
since 2021**



**The University of
Mississippi, TKU
Summer Program
since 2021**

In May 2021,
the outbreak of the COVID-19 confirmed cases in Taiwan,
the alert level accelerates to the THIRD level.
Impose inbound restriction AGAIN!



United States

Within one week, all partners agreed upon the proposed modified plans and changed to ONLINE!



National Security Language Initiative for Yough (NSLI-Y) Summer Program since 1998 Academic Program since 2020



Chinese Language Flagship Program since 2021



Critical Language Scholarship (CLS) since 2021



Project GO since 2021

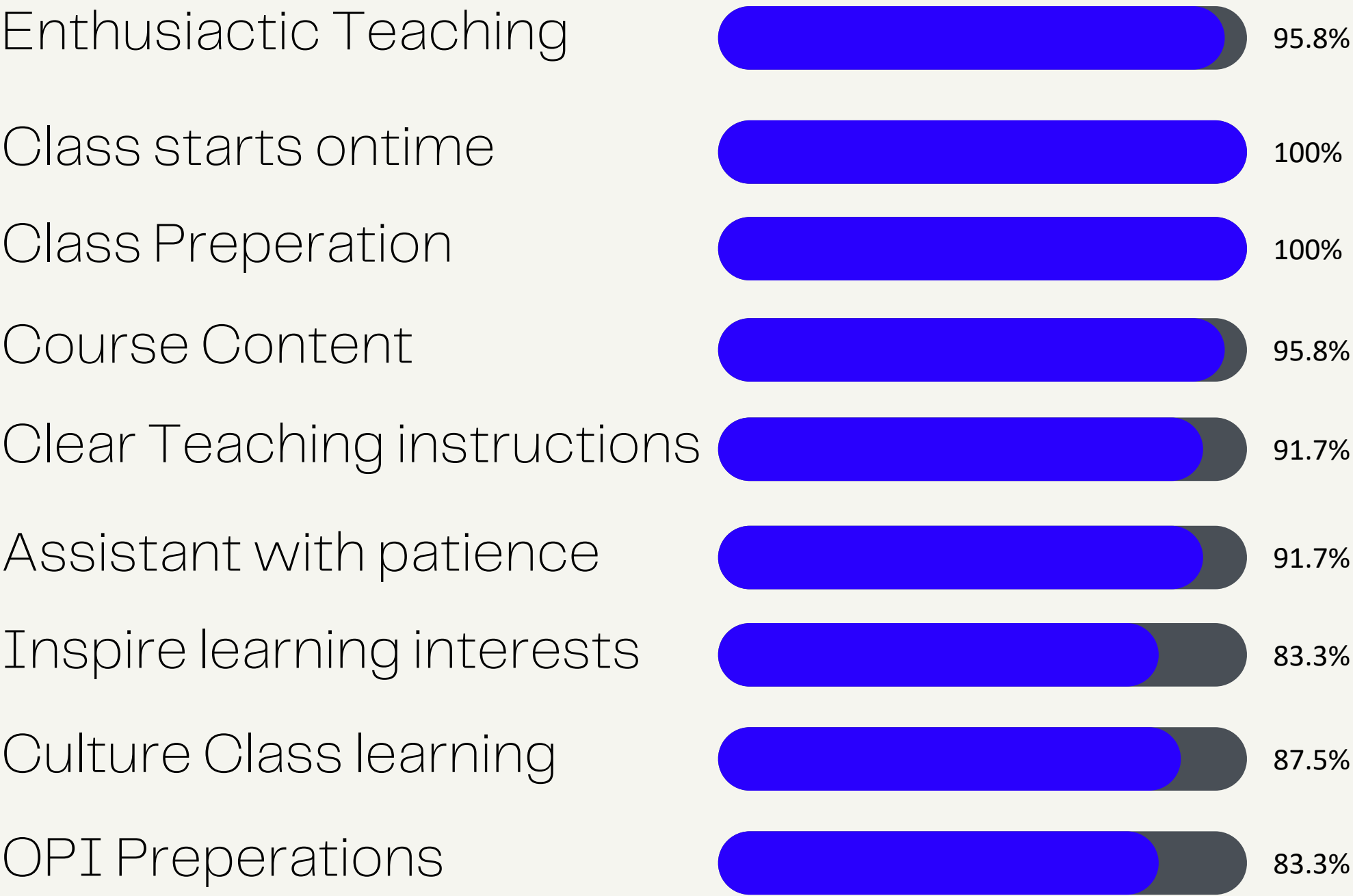


The University of Mississippi, TKU Summer Program since 2021

Overall Feedback




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Overall Satisfaction

92%

United States



National Security Language Initiative for Yough (NSLI-Y) Summer Program since 1998 Academic Program since 2020



Chinese Language Flagship Program since 2021



Critical Language Scholarship (CLS) since 2021



Project GO since 2021



The University of Mississippi, TKU Summer Program since 2021



The University of Michigan-Flint MOE Chinese Teacher Expatriate Program since 2021



The University of Maryland, TKU Program



Defense Language Institute (DLI)

United Kingdom

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University of Edinburgh

Japan



Kinki University



Tokushima Bunri University

Design & Publish : Modern Chinese Series

Collaboration with other six University-level CLC

Seven Levels in Total

- **2019 Mar: Published Modern Chinese Level 1**
- **2019 Aug: Published Modern Chinese Level 2**
- **2021 May: Published Modern Chinese Level 3**
- **2021 Aug: Published Modern Chinese Level 4**
- **Coming Soon: Level 5 – Level 7**

Suitable for students from novice to superior



ONE of TOP THREE

Chinese Learning Textbooks in Taiwan

To Sum up...

Collaborating Platform

II

Publishing Modern Chinese Text book series

+



II

Dynamic Programs

- fulfill different learning objectives
- Teacher Annual Evaluation System
- Teacher on-the-job training, workshops,

Specialist Personnel

- Regular program: Section of Student Affairs
- Summer Program: Counselor system + Staff of Duty

Response effectively to the external changes.
Provide efficiently the counter solutions that continue
accessibility for Chinese Learning.

Contact us & Get social with us!



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Learning Chinese in TKU
<https://www.instagram.com/tkuclc/>



EMail
monicalee@clc.tku.edu.tw



LINE@
<https://line.me/ti/p/@138vhjlv>



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Thank you~